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JK INFOTECH INC.
“ENGAGING PEOPLE”

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ABOUT US

J K InfoTech was basically established as a Business Solution firm. However, the company rapidly expanded into other segments like Call Center and Consulting. The company has a robust 50 seater infrastructure with all modern facilities for its Call Centre, and also a consulting team backed by experts.

Our vision is to build an ethical business to provide IT Services, which will build long term value for our clients' businesses. It will be people-oriented and client-focused and these two tenets will be the fundamental basis of all our actions.

We manage the business and technological complexities of today's economy. We provide software solutions that are a specialized mix of domain knowledge, technological expertise, quality procedures and service offerings in Internet, Intranet and in Application and System level software.

We are committed to be equally sensitive and humane about our clients, partners, suppliers and all other institutions we work for.

We use the principles of courtesy, consideration, transparency, and honesty in our business. Our people are our most important asset and will remain the cornerstone of our corporate objectives and values.

HISTORY

J K InfoTech was established as a direct result of the need for a professional sales service.

We increase our clients' sales revenue by improving their pipeline of opportunities to acquire new customers.

We reduce overhead costs while increasing revenue.

We become our client's inside sales team, which allows them to focus on their core business.

EXPERIENCE

J K InfoTech is in the Sales and Lead Generation Industry for a few years now.

We are into acquiring customers for Healthcare and Energy domain. We are currently into Credentialing, Appointment setting and Survey campaigns for UK and US Companies.

We are currently working for a major US Healthcare Company on their Provider Credentialing Campaign.

We have worked for TPL Media (UK) generating leads and other UK Lifestyle Survey companies.

SERVICES OFFERED

Inbound Call center

- Answering Service
- Customer Service
- Direct Mail Response
- Help Desk Solutions
- Inquiry Handling
- Interactive Voice Response
- Sales Lead Qualification
- Email and Chat Support

Outbound Services

- Appointment Setting
- Cross-Selling and Up-Selling
- Telemarketing Services
- Market Research and Survey
- Product or Service Promotion
- Lead Generation
- Voice Broadcasting

Document Management Services

- Scanning
- Document Indexing
- Storage Services
- Document Conversion

TARGET MARKET

We become your inside salesperson and count on regular feedback from you.

Feedback is critical to the success of any project.

Continuous feedback results in increased opportunities and a higher ratio of “home runs”.

Feedback is an investment of time and energy that yields a high return.

BUSINESS PLAN

We work closely with our clients to provide a highly individualized, niche program custom tailored to their market.

We identify the target results of each campaign.

We develop the database by identifying the ideal customer profile to target in terms of size (number of employees or annual sales), vertical markets and industries, as well as the geographical area (zip codes, cities, counties, or states).

We develop the presentation based on the product/service benefits, specific offerings, values, etc.

We identify common objections and effective responses.

Each client is unique and our services are tailored to your needs – we work with you to determine how best to meet those needs. Most importantly, our service is exclusive. We do not represent competing products or services.

CONCLUSION

Our goal is to establish a long term relationship with our clients.

Every company is diverse but all have a common need – to reach a well-defined audience and generate sales.

Our only business is to increase your business.

Contact Details

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